STRATEGIC DIRECTION
ADAPT & ACCELERATE
Great. It is not just an adjective. It defines who we are, what we do. It represents hard work, perseverance, attitude, and, inspiration. It is one thing to achieve greatness, it is another to maintain it. As we face the challenges of today and lead toward tomorrow, our vision and values remain key elements that define who we are.

As the landscape and expectations of higher education continue to change, the College of Engineering must clarify and focus our direction for the future. The 2019 Strategic Direction: Adapt and Accelerate is a guide as we determine how to better serve our students, support our community, and foster creativity and discovery across the College. The Institute’s core values of integrity, respect, community, accountability and adaptability serve as the guiding principles as we establish the commitments of the College.

Our renewed vision will allow us to focus the energy, resources and time of everyone in the College in the same direction. The College thrives first and foremost because of its people, and we hope you will join us in turning this Direction into a reality as we look to the future.

Sincerely,

STEVE MCLAUGHLIN
DEAN & SOUTHERN COMPANY CHAIR
GEORGIA TECH COLLEGE OF ENGINEERING
Georgia Tech’s College of Engineering believes that transformational research and education are fundamental to human progress.

Our aspiration is to generate talent, ideas and solutions with unmatched impact and scale.

We lead in defining and solving the most complex problems facing our world, today and tomorrow. Our collective purpose is to inspire and prepare a community of inclusive and community-driven engineering students and faculty. And our research efforts seek to find solutions to complex global issues through rigorous engineering practices.
INCLUSIVE
An inclusive and collegial community that embraces differences among members and the authenticity of individuals

IMPACTFUL
A commitment to service and social impact, starting with our local community and expanding outward

TRANSFORMATIVE
The aspiration and motivation to revolutionize teaching, learning and research

TRAILBLAZING
Knowledge cultivation guided by a creative engineering mindset, strong work ethic, and a respect for rigor

CREATIVE
Exceptional research, discovery and innovation across a broad spectrum of disciplines

COLLABORATIVE
The integration of engineering into economic sectors, industries and society as a whole
CORE STRATEGIES

Ensure a highly diverse corps of faculty and staff, retained through reward, recognition and development

OBJECTIVES

• Incentivize and provide pathways for faculty and staff to lead and innovate
• Create a desirable workplace by promoting respect, engagement and success

Build and sustain an inclusive, collegial community among students, faculty, staff and alumni

OBJECTIVES

• Increase the awareness of and investment in the value of individuals as members of the College family
• Increase inclusivity and culture among faculty, students, staff and alumni

Provide students with intentional and comprehensive support

OBJECTIVES

• Increase utilization and impact of programs and services that support health and well-being for students
• Improve the quality and effectiveness of advising

Create and sustain relevant, effective ways for students to learn

OBJECTIVES

• Improve the relevance and impact of the classroom experience

Forge productive and impactful partnerships

OBJECTIVES

• Increase interactions with external partners to engage opportunities beyond the scope of a single organization
• Enhance the efficiency and impact of the technology transfer pathway

Conduct imaginative and influential research

OBJECTIVES

• Foster fearless innovation in research
College of Engineering

RANKINGS

#4 undergraduate engineering program
#7 graduate engineering program

#1...in engineering degrees awarded to minority and female students
...in engineering doctoral degrees awarded to African-Americans
...producer of engineering Ph.D.’s in the country

STUDENTS

8,455 undergraduate engineering students, Fall 2019
7,274 graduate engineering students, Fall 2019
330 engineering Ph.D.’s graduated, 2018-2019
37% engineering students who are women

36% engineering undergrads participating in research
46% engineering undergrads who co-op or intern before graduation
56% engineering undergrads who have an international experience before graduation

FACULTY/RESEARCH

535 engineering academic faculty, Fall 2019
2M square feet of research/instructional space
1,332 number of funded research projects, FY19; $235.3M total funding

For updates on the College of Engineering strategic direction, visit coe.gatech.edu/vision
For details on Georgia Tech’s strategic plan, visit gatech.edu/about/ethics

Georgia Tech is located in the heart of Atlanta, a cosmopolitan city steeped in tradition. What began as the epicenter of manufacturing in the South grew to later become a bedrock for the civil rights movement. Today, the city serves as a hub for international business and technological innovation.